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NATIONAL BOWLING STADIUM - FACT SHEET

LOCATION:

300 N. Center St., Reno, Nev.
Located in the heart of downtown Reno adjacent to the Reno Events Center and the Downtown Reno Ballroom (opening Jan. 2008). The National Bowling Stadium is within walking distance of more than 6,600 guest rooms and a 10-minute drive from the Reno-Tahoe International Airport.

NBS GENERAL:

The \$50.2 million National Bowling Stadium (NBS) provides bowlers with the country's best and most advanced facility. Along with championship bowling tournaments, the facility is a fun setting for meetings and after-hours social functions. With a 10,000-square-foot concourse area that can be set up with round tables for a banquet and a staging and dancing area for live bands and DJs, the NBS provides a great atmosphere for after-hours bowling parties for up to 2,000 guests. The private Stadium Club room and the 172-seat theater, the stadium also serves as a meeting facility. With 24-hour Nevada-style gaming and unlimited outdoor recreation located within minutes of downtown, Reno-Tahoe is a year-round destination that offers groups a range of activities to see and do while in town.

CLAIMS TO FAME:

NBS accolades include:

- Referred to as the "Taj Mahal of Tenpins" by the *Los Angeles Times*
- Movie location for "Kingpin" starring Bill Murray

FACILITY FEATURES:

Center amenities include:

- 78 championship, newly installed, Brunswick lanes designed to tournament specifications
- Spectator seating for 1,200
- 44-foot high ceiling, roughly four stories high, 30 feet higher than standard bowling centers
- 10,000-square-foot concourse area
- The Stadium Club room, located on the facility's tournament floor, is available for small groups and features a full-service bar counter, large screen television, antique pool table and a spectacular view of the downtown corridor
- 172 seat, four-story giant screen theater
- Three levels of parking with the ability to accommodate 299 cars
- Special VIP and press seating areas

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TECHNICAL FEATURES:

Specifications include:

- The longest video screen in the world at 440 feet in length, capable of projecting video images as well as its state-of-the-art scoring graphics

Specifications continued:

- High definition digital scoring system measuring 8 feet tall and 11 feet wide above each lane comprises the entire video screen wall
- Computer Aided Tracking System (C.A.T.S.) provides bowlers with computer-accurate evaluation of game performance and recommendations for skill improvement
- Fifth floor features a 172 seat, four-story giant screen theater with the ability to accommodate 8/70 millimeter (IWERKS) films with a six channel digital surround sound audio system for convention needs
- Glow bowling system available including fog machines, laser lighting and music of client's choice

EVENTS:

Events conducted at the NBS include:

- PBA H&R Block Classic, held January 3-7, 2007
- USBC Team USA Championships, held Jan. 7-12, 2007
- USBC Open Championships, held Feb. 17-June 30, 2007
- USBC Senior Master's Tournament, held July 8-13, 2007
- USBC Women's Open Tournament held Aug. 13-19, 2007
- Storm National Mixed Championships, taking place Oct. 4-Nov. 11, 2007
- PBA High Desert Classic, taking place January 2-6, 2008
- TNBA National Tournament taking place May 17-June 1, 2008
- MAMBO Tournament, taking place July 25-27, 2008
- USBC Women's Championships 2009, 2012, 2015 and 2018
- USBC Open Championships 2010, 2013, 2016

ABOUT RENO-TAHOE:

The Reno-Sparks Convention and Visitors Authority (RSCVA) owns and/or operates a number of meeting and convention facilities. The more than 500,000-square-foot Reno-Sparks Convention Center is one of the largest convention facilities on the West Coast, while the Reno Events Center provides additional downtown exhibit space and serves as a venue for concerts by today's top performers. The National Bowling Stadium, known as the "Taj Mahal of Tenpins," and the Reno-Sparks Livestock Events Center, home of the "Wildest, Richest Rodeo in the West" supply additional facilities. Reno-Tahoe, America's Adventure Place, is also home a wide variety of hotel properties offering 11,000 to 200,000 square feet of full-service meeting and convention space along with 20,000 guest rooms and suites to keep guests relaxed, rejuvenated and ready to take on another adventure.

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For more convention and meeting details or to learn about Reno-Tahoe, America's Adventure Place, call 800-443-1482 or log onto www.visitrenotahoe.com/facilities/national_bowling

FACILITY CONTACT:

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