



YOUR CONNECTIONS. OUR DESTINATION.

The Reno-Sparks Convention & Visitors Authority wants to collaborate with you to bring new world-class meetings and conventions to Reno Tahoe.

Become a Local Legend

Meetings and conventions infuse hundreds of millions of dollars into the local economy every year, supporting thousands of jobs for your friends and neighbors. Provide a spark for the local community while helping your affiliated organizations secure a quality location for their event.

We'll Take the Lead

Help spread the word about what a great place the region is to hold a meeting – and do it without investing anything more than a little of your time. You make the connection with the decision-makers of your national association or organization and express interest in bringing a conference to the region, and Reno Tahoe sales professionals will handle the rest.

Top Notch Team

Along with providing access to a varied and experienced sales team, RSCVA also provides support to the organizer for marketing and attendance promotion initiatives while providing a manager to assist in the conference planning process.

Share the Love

Holding events in our community raises the reputation of the destination while driving growth for our diverse northern Nevada economy. As a thank you for your support, you'll be recognized for your efforts through various events and programs hosted by the RSCVA throughout the year.



Call (775) 827-7784 or go to VisitRenoTahoe.com/LocalLegend

LEGENDARY EVENTS MADE HERE.

When the largest alpine lake collides with the Biggest Little City in the World, an incredible energy fills the air. It flows through the streets, slopes and swimming holes. It's in the downtown clubs and the start-up distilleries. This is where legendary, world-class events are made – will yours be next?

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to get the conversation started.

