



CONTACT: Mary Paoli, RSCVA
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RENO-SPARKS CONVENTION CENTER - FACT SHEET

- LOCATION:** 4590 S. Virginia St., Reno, Nev.
Located less than three miles south of downtown Reno and within a 10-minute drive from the Reno-Tahoe International Airport.
- RSCC GENERAL:** The Reno-Sparks Convention Center (RSCC) provides convention and meeting planners with a modern, high-tech facility in one of the West Coast's premier travel destinations, Reno-Tahoe, America's Adventure Place. Reno provides 24-hour entertainment and is located less than 45 miles away from one of the world's most treasured landmarks, Lake Tahoe. Steps away from the most exciting nightlife and finest dining in town, the RSCC is a diverse facility that blends state-of-the-art technology with all that Reno-Tahoe offers.
- FACILITY FEATURES:** Center amenities include:
- More than 500,000 square feet of fully adaptable exhibition and meeting space
 - 53 meeting rooms with 110,000 square feet of space
 - 381,000 square feet of contiguous exhibit space
 - 30,000-square-foot multi-purpose ballroom, centrally located, fully adaptable and divisible into seven meeting rooms
 - 17,500-square-foot registration lobby
 - Ability to add two exterior temporary pavilion structures adjacent to the convention center, adding approximately 50,000 square feet of exhibit space
- TECHNICAL FEATURES:** Specifications include:
- Dedicated T-1 lines to the show floor
 - In-house ISP
 - LAN service
 - Programmable fiber optic lighting in the ballroom
- MOVE-IN AND MOVE-OUT:** Exhibitors can easily access the center:
- Loading docks and drive-in access to each exhibit hall
 - Expanded support and storage spaces for convention needs
 - Unlimited exhibit hall floor load-in

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AMENITIES:

Additional amenities include:

- 1,800 on-site parking spaces
- Two full-service kitchens and food court area
- Catering available from Well Bread
- Gold Service Award-winning staff available to help with convention needs
- 24-hour on-site security personnel with high tech surveillance equipment
- Shuttle service from Reno-Tahoe International Airport available for convention consideration
- Outside electronic marquee and interactive display

MAJOR CONVENTIONS:

Events taking place at the RSCC include:

- Safari Club International: 23,000 attendees (2003-2010)
- Volleyball Festival: More than 20,000 attendees (2003- 2013)
- International Reading Association: 20,000 attendees from 49 countries (held in 2004)
- Veteran of Foreign Wars: 11,000 attendees (2006)
- Hearth Patio & Barbecue Expo: 10,000 attendees (2007, 2009, 2011, 2013, 2015)
- National Convention of the American Legion: 10,000 attendees (2007)

PROPOSALS:

A request for proposal can be submitted any time by using the form at: http://www.visitrenotahoe.com/meetings_conventions/book

ABOUT RENO-TAHOE:

The Reno-Sparks Convention and Visitors Authority (RSCVA) owns and/or operates a number of meeting and convention facilities. The more than 500,000-square-foot Reno-Sparks Convention Center is one of the largest convention facilities on the West Coast, while the Reno Events Center provides additional downtown exhibit space and serves as a venue for concerts by today's top performers. The National Bowling Stadium, known as the "Taj Mahal of Tenpins," and the Reno-Sparks Livestock Events Center, home of the "Wildest, Richest Rodeo in the West" supply additional facilities. Reno-Tahoe, America's Adventure Place, is also home a wide variety of hotel properties offering 11,000 to 200,000 square feet of full-service meeting and convention space along with 20,000 guest rooms and suites to keep guests relaxed, rejuvenated and ready to take on another adventure.

For more convention and meeting details or to learn about Reno-Tahoe, America's Adventure Place, call 800-443-1482 or log onto www.visitrenotahoe.com/facilities/reno_sparks_cc

FACILITY CONTACT:

Charlton Northington, General Manager, RSCC
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