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CONTACT: Mary Paoli, RSCVA
775-827-7654 / mpaoli@rscva.com

Editors Note: High-resolution images are available – please contact Mary Paoli at 775-827-7654 or mpaoli@rscva.com.

BREAK CONVENTION WITH RENO-TAHOE'S UNTRADITIONAL MEETING VENUES

RENO, Nev. (Winter 2007/2008) — Meeting planners seeking a departure from traditional meeting facilities have a wide variety of creative venues to choose from in Reno-Tahoe. With everything from a subterranean magic theater to a historic estate with sweeping views of Lake Tahoe, the region is home to indoor and outdoor locations that inspire business results and serve as a catalyst for team building. With untraditional meeting spaces and social function sites for that will be talked about for years to come, Reno-Tahoe, America's Adventure Place gives planners the tools to unleash their creativity.

When it comes to company parties, there's nothing like friendly competition to break the ice, and there's no better activity than bowling. Dubbed the "Taj Mahal of Tenpins," the **National Bowling Stadium (NBS)** is the only facility of its kind in the world where groups of 50 to 2,000 can gather when it's time to relax and have some fun. Guests can discuss the art of the deal over beer and popcorn or enjoy a sit-down dinner and full-service bars for a more formal gathering. The stadium includes 78 championship lanes, disco lighting and special effects, sound systems for music and announcements, 30 mile-per-hour ball return, the world's longest video screen and stadium seating for over 600. Also housed within the center is a 172-seat theater, making the stadium an ideal location for off-site meetings. For more information, visit http://www.visitrenotahoe.com/facilities/national_bowling.

Featuring more than 220 vintage and collectible automobiles, guests of the **National Automobile Museum** will feel as if they've cruised into another time. Ranked among the nation's top 10 automobile museums, the downtown facility is ideal for meetings, receptions, dinners, luncheons and theme events, and can accommodate groups as intimate as 50 or as large as 1,200. Plus, there is a 157-seat theatre with the latest projection and sound technology and a 19' x 11' high-definition screen. For more information, visit www.automuseum.org.

The **Midway of Fun at Circus Circus Reno** provides an entertaining, off-beat breakfast venue for up to 50 people. Groups can mix business with pleasure by playing one of the 28 carnival-style games. The hotel casino will work with groups to customize circus performances with acts such as the Rinny Troupe from Argentina, which performs an energetic Rolla Bolla juggling show. Other acts include Imperial Acrobats of China, a troupe of eight girls performing foot juggling and unicycling, and the Flying Vargas, a trapeze performance and aerial silk show from Mexico. For more information, visit www.circusreno.com.

The **Nevada Museum of Art** offers sophisticated meetings and events with superb amenities and service for groups ranging from 30 to 500. Designed by internationally renowned architect Will Bruder, the museum is a four-level, 55,000 square foot building featuring a roof-top patio with unparalleled views of the Sierra Nevadas, a lecture hall and theater and elegant reception rooms. Catering for all venues at the Nevada Museum of Art is provided by the museum's own Café Musée. The Nevada Museum of Art is Nevada's only accredited art museum and features an array of traveling and local exhibitions on display including modern, classic and impressionist painting and sculptures. For more information, visit www.nevadaart.org.

Incline Village/Crystal Bay, nestled along Lake Tahoe's north shore, is an ideal base of operations for small meetings and conventions, off-site activities or breakout sessions. Located only 40 minutes from the Reno-Tahoe International Airport, planners will find first-class hotel rooms, vacation rentals, condominiums, world-class golf courses and outdoor recreation in addition to its unparalleled setting. For more information, visit www.GoTahoe.com.

The **Sand Harbor State Park** in Incline Village provides an outdoor location with sandy beaches, a boat launch, picnic area, restaurant-like concession stand and group-use covered pavilion that comfortably seats 100-150 people. The **Warren E. Trepp**

Stage at Sand Harbor State Park is home to the Lake Tahoe Shakespeare Festival on the shores of Lake Tahoe. This stunning theatrical setting provides an unforgettable experience for meeting planners and attendees. With the ability to accommodate up to 1,000 people, the theater includes a state-of-the-art sound and lighting system, a 68-foot by 35-foot stage area and all the amenities expected from a top-notch venue. For more information, visit www.parks.nv.gov.

Thunderbird Lodge, one of America's most exclusive meeting sites, is a historic Lake Tahoe estate that is punctuated by sandy coves and a 50-foot waterfall. Built in the late 1930s, this multi-structure, lakeside estate offers approximately 5,400 square feet of meeting space in six distinctive rooms, including a 400-square-foot outdoor patio with unobstructed views of Lake Tahoe. The main lodge features granite floors and two fireplaces and its Lakeside Ballroom boasts floor to ceiling windows with incomparable lake views. The lodge can house groups of approximately 300 people. For more information, visit www.thunderbirdlodge.org.

Meeting attendees can play the best golf game of their lives in Reno-Tahoe, where golf balls automatically fly 10 percent farther due to the region's high altitude. There are over **50 golf courses** within 90 minutes of the Reno-Tahoe International Airport, offering tournaments, scrambles and other group play options. Many also include group facilities to host meetings. For more information, go to www.visitrenotahoe.com.

An intimate, sophisticated venue for small to medium groups, **Sierra Arts** offers a classic-meets-contemporary space. Its location is in the historic Riverside Artist Lofts in the heart of Reno's flourishing Truckee River Arts District. The large gallery room accommodates receptions up to 120 people, where attendees can enjoy the gallery's permanent and rotating exhibits that range from painting, printmaking, sculpture and photography. The gallery also features a piano, and Sierra Arts can provide contact information for musicians. The venue includes a full kitchen, conference room and buffet tables. For more information, visit www.sierra-arts.org.

While exploring the Truckee River Arts District adjacent to downtown Reno, a must-see is the stylish and sensational **Magic Underground**, located under the Pioneer Center for Performing Arts. Perfect for a dessert or cocktail reception, attendees can have a one-of-a-kind experience with an evening of the mysterious and the impossible. As they journey into the unexpected and the unexplained, meeting attendees will witness the chill-down-your-spine effects of real magic. The wonders are created in an intimate space -- a subterranean 200-seat theater that includes a full bar, museum and pre-show, close-up magic. For more information, visit magic.pioneercenter.com

The **Wilbur D. May Center** combines a museum, an arboretum and the Great Basin Adventure -- a fun-filled family experience where kids can pet animals, ride a pony, pan for gold, ride an old fashioned log flume, or explore the "touch anything" discovery room. With several unique indoor and outdoor meeting sites, the property has the flexibility to host meetings from small gatherings to groups of 200. For more information, visit www.maycenter.com.

The 1877 **Lake Mansion**, built by a founding father of Reno, Myron Lake, is a convenient and unique location for meetings and special events near downtown Reno. It is one of the few buildings listed on both the state and national registers of historic places that is available for public and private functions up to 150 people. The house features a formal parlor, family parlor, dining room, kitchen, library and guest bedroom. Additional space is available on the porches that surround the mansion and an 800 square-foot basement area perfect for workshops. For more information, call 775-826-6100.

For more information, to book an event, review available meeting facilities, make online requests for proposals and download pertinent industry information, log on to www.VisitRenoTahoe.com, your comprehensive, one-stop-shop for booking in Reno-Tahoe. For more information on Reno-Tahoe, America's Adventure Place visit online or call 800-FOR-RENO (800-367-7366).

The Reno-Sparks Convention and Visitors Authority (RSCVA) owns and/or operates a number of meeting and convention facilities including the 500,000-square-foot Reno-Sparks Convention Center. The Reno Events Center provides downtown exhibit space and acts as a venue for concerts by today's top performers. The National Bowling Stadium, known as the "Taj Mahal of Tenpins," and the Reno-Sparks Livestock Events Center, home of the "Wildest, Richest Rodeo in the West," supply additional facilities. Reno-Tahoe, America's Adventure Place is also home to 18 local hotel properties offering 11,000 to 200,000 square feet of full-service meeting and convention space along with 20,000 lodging options to keep its guests relaxed, rejuvenated and ready to take on another adventure.

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