

## RENO-SPARKS CONVENTION & VISITORS AUTHORITY

**June 2011**

### Room Statistics

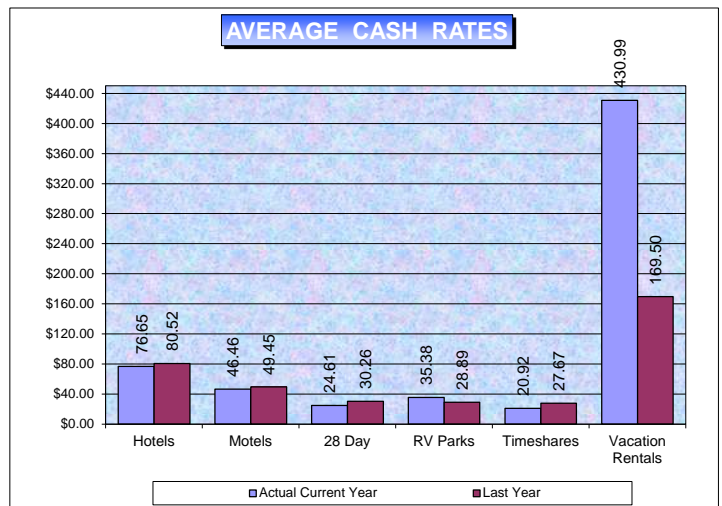
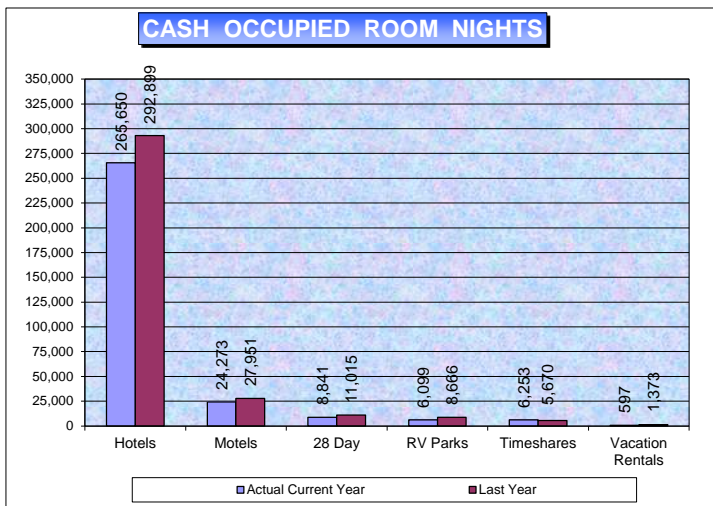
Taxable room revenues for the month total \$22,310,432 and are below prior year by \$3,628,138 (-14.0%). Cash occupied room nights of 311,713 are below prior year by 35,861 (-10.3%). Comp occupied room nights of 78,695 are below prior year by 1,662 (-2.1%), and 28-day occupied room nights of 101,729 are below prior year by 2,310 (-2.2%). Total occupied rooms for the month (Cash, Comp, 28-day) of 492,137 are 39,833 (-7.5%) below the prior year.

Overall, Washoe County occupancy percentages of 66.3% for the month are -6.4% below the 70.8% level of the prior year. There were 9,329 (-1.2%) less available rooms for the month.

Overall cash average rates for the month of \$71.57 are down \$3.06 (-4.1%), compared to \$74.63 for the prior year.

Year-to-date cash occupied room nights of 3,227,326 are 121,371 (-3.6%) below prior year. Cash average rates year-to-date of \$72.09 are \$0.14 (0.2%) above prior year. Year-to-date, total taxable room revenues of \$232,672,756 are \$8,259,153 (-3.4%) below prior year.

Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Actual	Last Year	Amount	% Percent
Hotels	464,784	265,650	\$76.65	\$80.52	(\$3.87)	-4.8%
Motels	63,540	24,273	\$46.46	\$49.45	(\$2.99)	-6.0%
28 Day	121,234	8,841	\$24.61	\$30.26	(\$5.65)	-18.7%
RV Parks	52,410	6,099	\$35.38	\$28.89	\$6.49	22.5%
Timeshares	17,260	6,253	\$20.92	\$27.67	(\$6.74)	-24.4%
Vacation Rentals	22,630	597	\$430.99	\$169.50	\$261.49	154.3%
<b>Totals</b>	<b>741,858</b>	<b>311,713</b>	<b>\$71.57</b>	<b>\$74.63</b>	<b>(\$3.05)</b>	<b>-4.1%</b>



Attached please find the detail statistics for each market segment.

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

June 2011

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$22,310,432</b>	<b>\$19,318,496</b>	<b>\$2,991,936</b>	<b>15.5%</b>	<b>\$25,938,570</b>	<b>(\$3,628,138)</b>	<b>-14.0%</b>
<b>Occupied Rooms - Cash</b>	<b>311,713</b>	<b>286,630</b>	<b>25,083</b>	<b>8.8%</b>	<b>347,574</b>	<b>(35,861)</b>	<b>-10.3%</b>
<b>Average Rate - Cash</b>	<b>\$71.57</b>	<b>\$67.40</b>	<b>\$4.17</b>	<b>6.2%</b>	<b>\$74.63</b>	<b>(\$3.06)</b>	<b>-4.1%</b>
<b>Occupied Rooms</b>							
Cash	311,713	286,630	25,083	8.8%	347,574	(35,861)	-10.3%
Comp	78,695	90,018	(11,323)	-12.6%	80,357	(1,662)	-2.1%
28 Day	101,729	110,145	(8,416)	-7.6%	104,039	(2,310)	-2.2%
<b>Total Occupied Rooms</b>	<b>492,137</b>	<b>486,793</b>	<b>5,344</b>	<b>1.1%</b>	<b>531,970</b>	<b>(39,833)</b>	<b>-7.5%</b>
<b>Percentage of Occupancy</b>							
Cash	42.0%	38.0%	4.0	10.5%	46.3%	(4.3)	-9.3%
Comp	10.6%	11.9%	(1.3)	-10.9%	10.7%	(0.1)	-0.9%
28 Day	13.7%	14.6%	(0.9)	-6.2%	13.8%	(0.1)	-0.7%
<b>Total Percentage of Occupancy</b>	<b>66.3%</b>	<b>64.5%</b>	<b>1.8</b>	<b>2.8%</b>	<b>70.8%</b>	<b>(4.5)</b>	<b>-6.4%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	265,650	241,654	23,996	9.9%	292,899	(27,249)	-9.3%
Motels	24,273	21,881	2,392	10.9%	27,951	(3,678)	-13.2%
28 Day Motels	8,841	10,305	(1,464)	-14.2%	11,015	(2,174)	-19.7%
R.V. Parks	6,099	6,807	(708)	-10.4%	8,666	(2,567)	-29.6%
Vacation Rentals	597	1,100	(503)	-45.7%	1,373	(776)	-56.5%
Timehares	6,253	4,883	1,370	28.1%	5,670	583	10.3%
<b>Total Occupied - Cash</b>	<b>311,713</b>	<b>286,630</b>	<b>25,083</b>	<b>8.8%</b>	<b>347,574</b>	<b>(35,861)</b>	<b>-10.3%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	57.2%	51.7%	5.5	10.6%	62.3%	(5.1)	-8.2%
Motels	38.2%	33.4%	4.8	14.4%	43.9%	(5.7)	-13.0%
28 Day Motels	7.3%	7.7%	(0.4)	-5.2%	8.4%	(1.1)	-13.1%
R.V. Parks	11.6%	13.0%	(1.4)	-10.8%	16.5%	(4.9)	-29.7%
Vacation Rentals	2.6%	5.8%	(3.2)	-55.2%	7.6%	(5.0)	-65.8%
Timeshares	36.2%	29.1%	7.1	24.4%	34.3%	1.9	5.5%
<b>Total Occupancy Percentage - Cash</b>	<b>42.0%</b>	<b>38.0%</b>	<b>4.0</b>	<b>10.5%</b>	<b>46.3%</b>	<b>(4.3)</b>	<b>-9.3%</b>
<b>Average Rates - Cash</b>							
Hotels	\$76.65	\$72.78	\$3.87	5.3%	\$80.52	(\$3.87)	-4.8%
Motels	\$46.46	\$44.60	\$1.86	4.2%	\$49.45	(\$2.99)	-6.0%
28 Day Motels	\$24.61	\$24.75	(\$0.14)	-0.6%	\$30.26	(\$5.65)	-18.7%
R.V. Parks	\$35.38	\$30.50	\$4.88	16.0%	\$28.89	\$6.49	22.5%
Vacation Rentals	\$430.99	\$187.10	\$243.89	130.4%	\$169.50	\$261.49	154.3%
Timehares	\$20.92	\$17.69	\$3.23	18.3%	\$27.67	(\$6.75)	-24.4%
<b>Total Cash Average Rate</b>	<b>\$71.57</b>	<b>\$67.40</b>	<b>\$4.17</b>	<b>6.2%</b>	<b>\$74.63</b>	<b>(\$3.06)</b>	<b>-4.1%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	311,713	286,630	25,083	8.8%	347,574	(35,861)	-10.3%
Comp	78,695	90,018	(11,323)	-12.6%	80,357	(1,662)	-2.1%
28 Day	101,729	110,145	(8,416)	-7.6%	104,039	(2,310)	-2.2%
<b>Total Occupied Rooms</b>	<b>492,137</b>	<b>486,793</b>	<b>5,344</b>	<b>1.1%</b>	<b>531,970</b>	<b>(39,833)</b>	<b>-7.5%</b>
Vacant	249,721	267,887	(18,166)	-6.8%	219,217	30,504	13.9%
Total Available Rooms	741,858	754,680	(12,822)	-1.7%	751,187	(9,329)	-1.2%
<b>Percentage of Occupancy</b>							
Cash	42.0%	38.0%	4.0	10.5%	46.3%	(4.3)	-9.3%
Comp	10.6%	11.9%	(1.3)	-10.9%	10.7%	(0.1)	-0.9%
28 Day	13.7%	14.6%	(0.9)	-6.2%	13.8%	(0.1)	-0.7%
<b>Total Occupancy Percentage</b>	<b>66.3%</b>	<b>64.5%</b>	<b>1.8</b>	<b>2.8%</b>	<b>70.8%</b>	<b>(4.5)</b>	<b>-6.4%</b>
Vacant	33.7%	35.5%	(1.8)	-5.1%	29.2%	4.5	15.4%
Total (must equal 100.0%)	100.0%	100.0%	0.0	0.0%	100.0%	0.0	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$22,310,432</b>	<b>\$19,318,496</b>	<b>\$2,991,936</b>	<b>15.5%</b>	<b>\$25,938,570</b>	<b>(\$3,628,138)</b>	<b>-14.0%</b>
Comp	\$5,126,876	\$6,766,459	(\$1,639,583)	-24.2%	\$5,307,328	(\$180,452)	-3.4%
28 Day	\$2,066,575	\$2,164,082	(\$97,507)	-4.5%	\$2,030,491	\$36,084	1.8%
Total Revenue	\$29,503,883	\$28,249,037	\$1,254,846	4.4%	\$33,276,389	(\$3,772,506)	-11.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$71.57</b>	<b>\$67.40</b>	<b>\$4.17</b>	<b>6.2%</b>	<b>\$74.63</b>	<b>(\$3.06)</b>	<b>-4.1%</b>
Comp	\$65.15	\$75.17	(\$10.02)	-13.3%	\$66.05	(\$0.90)	-1.4%
28 Day	\$20.31	\$19.65	\$0.66	3.4%	\$19.52	\$0.79	4.0%

**Reno-Sparks Convention and Visitors Authority**

**Hotel Statistics**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	265,650	241,654	23,996	9.9%	292,899	(27,249)	-9.3%
Comp	78,392	89,653	(11,261)	-12.6%	79,964	(1,572)	-2.0%
28 Day	1,380	1,662	(282)	-17.0%	1,594	(214)	-13.4%
<b>Total Occupied Rooms</b>	<b>345,422</b>	<b>332,969</b>	<b>12,453</b>	<b>3.7%</b>	<b>374,457</b>	<b>(29,035)</b>	<b>-7.8%</b>
Vacant	119,362	134,161	(14,799)	-11.0%	95,503	23,859	25.0%
Total Available Rooms	464,784	467,130	(2,346)	-0.5%	469,960	(5,176)	-1.1%
<b>Percentage of Occupancy</b>							
Cash	57.2%	51.7%	5.5	10.6%	62.3%	(5.1)	-8.2%
Comp	16.9%	19.2%	(2.3)	-12.0%	17.0%	(0.1)	-0.6%
28 Day	0.3%	0.4%	(0.1)	-25.0%	0.3%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>74.3%</b>	<b>71.3%</b>	<b>3.0</b>	<b>4.2%</b>	<b>79.7%</b>	<b>(5.4)</b>	<b>-6.8%</b>
Vacant	25.7%	28.7%	(3.0)	-10.5%	20.3%	5.4	26.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$20,361,262</b>	<b>\$17,587,719</b>	<b>\$2,773,543</b>	<b>15.8%</b>	<b>\$23,582,981</b>	<b>(\$3,221,719)</b>	<b>-13.7%</b>
Comp	\$5,116,137	\$6,752,035	(\$1,635,898)	-24.2%	\$5,292,738	(\$176,601)	-3.3%
28 Day	\$78,935	\$99,842	(\$20,907)	-20.9%	\$94,488	(\$15,553)	-16.5%
Total Revenue	\$25,556,334	\$24,439,596	\$1,116,738	4.6%	\$28,970,207	(\$3,413,873)	-11.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$76.65</b>	<b>\$72.78</b>	<b>\$3.87</b>	<b>5.3%</b>	<b>\$80.52</b>	<b>(\$3.87)</b>	<b>-4.8%</b>
Comp	\$65.26	\$75.31	(\$10.05)	-13.3%	\$66.19	(\$0.93)	-1.4%
28 Day	\$57.20	\$60.07	(\$2.87)	-4.8%	\$59.28	(\$2.08)	-3.5%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

June 2011

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	24,273	21,881	2,392	10.9%	27,951	(3,678)	-13.2%
Comp	191	230	(39)	-17.0%	212	(21)	-9.9%
28 Day	3,838	3,631	207	5.7%	4,118	(280)	-6.8%
<b>Total Occupied Rooms</b>	<b>28,302</b>	<b>25,742</b>	<b>2,560</b>	<b>9.9%</b>	<b>32,281</b>	<b>(3,979)</b>	<b>-12.3%</b>
Vacant	35,238	39,778	(4,540)	-11.4%	31,379	3,859	12.3%
Total Available Rooms	63,540	65,520	(1,980)	-3.0%	63,660	(120)	-0.2%
<b>Percentage of Occupancy</b>							
Cash	38.2%	33.4%	4.8	14.4%	43.9%	(5.7)	-13.0%
Comp	0.3%	0.4%	(0.1)	-25.0%	0.3%	-	0.0%
28 Day	6.0%	5.5%	0.5	9.1%	6.5%	(0.5)	-7.7%
<b>Total Occupancy Percentage</b>	<b>44.5%</b>	<b>39.3%</b>	<b>5.2</b>	<b>13.2%</b>	<b>50.7%</b>	<b>(6.2)</b>	<b>-12.2%</b>
Vacant	55.5%	60.7%	(5.2)	-8.6%	49.3%	6.2	12.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,127,635</b>	<b>\$975,985</b>	<b>\$151,650</b>	<b>15.5%</b>	<b>\$1,382,266</b>	<b>(\$254,631)</b>	<b>-18.4%</b>
Comp	\$7,518	\$9,573	(\$2,055)	-21.5%	\$9,822	(\$2,304)	-23.5%
28 Day	\$87,946	\$68,973	\$18,973	27.5%	\$78,220	\$9,726	12.4%
Total Revenue	\$1,223,099	\$1,054,531	\$168,568	16.0%	\$1,470,308	(\$247,209)	-16.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$46.46</b>	<b>\$44.60</b>	<b>\$1.86</b>	<b>4.2%</b>	<b>\$49.45</b>	<b>(\$2.99)</b>	<b>-6.0%</b>
Comp	\$39.36	\$41.62	(\$2.26)	-5.4%	\$46.33	(\$6.97)	-15.0%
28 Day	\$22.91	\$19.00	\$3.91	20.6%	\$18.99	\$3.92	20.6%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	8,841	10,305	(1,464)	-14.2%	11,015	(2,174)	-19.7%
Comp	-	32	(32)	-100.0%	3	(3)	-100.0%
28 Day	68,111	77,173	(9,062)	-11.7%	69,958	(1,847)	-2.6%
<b>Total Occupied Rooms</b>	<b>76,952</b>	<b>87,510</b>	<b>(10,558)</b>	<b>-12.1%</b>	<b>80,976</b>	<b>(4,024)</b>	<b>-5.0%</b>
Vacant	44,282	46,470	(2,188)	-4.7%	49,644	(5,362)	-10.8%
Total Available Rooms	121,234	133,980	(12,746)	-9.5%	130,620	(9,386)	-7.2%
<b>Percentage of Occupancy</b>							
Cash	7.3%	7.7%	(0.4)	-5.2%	8.4%	(1.1)	-13.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	56.2%	57.6%	(1.4)	-2.4%	53.6%	2.6	4.9%
<b>Total Occupancy Percentage</b>	<b>63.5%</b>	<b>65.3%</b>	<b>(1.8)</b>	<b>-2.8%</b>	<b>62.0%</b>	<b>1.5</b>	<b>2.4%</b>
Vacant	36.5%	34.7%	1.8	5.2%	38.0%	(1.5)	-3.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$217,600</b>	<b>\$254,998</b>	<b>(\$37,398)</b>	<b>-14.7%</b>	<b>\$333,341</b>	<b>(\$115,741)</b>	<b>-34.7%</b>
Comp	\$0	\$1,600	(\$1,600)	-100.0%	\$63	(\$63)	-100.0%
28 Day	\$1,241,657	\$1,452,529	(\$210,872)	-14.5%	\$1,299,581	(\$57,924)	-4.5%
Total Revenue	\$1,459,257	\$1,709,127	(\$249,870)	-14.6%	\$1,632,985	(\$173,728)	-10.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$24.61</b>	<b>\$24.75</b>	<b>(\$0.14)</b>	<b>-0.6%</b>	<b>\$30.26</b>	<b>(\$5.65)</b>	<b>-18.7%</b>
Comp	\$0.00	\$50.00	(\$50.00)	-100.0%	\$21.00	(\$21.00)	-100.0%
28 Day	\$18.23	\$18.82	(\$0.59)	-3.1%	\$18.58	(\$0.35)	-1.9%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	6,099	6,807	(708)	-10.4%	8,666	(2,567)	-29.6%
Comp	112	103	9	8.7%	178	(66)	-37.1%
28 Day	22,400	22,489	(89)	-0.4%	22,606	(206)	-0.9%
<b>Total Occupied Rooms</b>	<b>28,611</b>	<b>29,399</b>	<b>(788)</b>	<b>-2.7%</b>	<b>31,450</b>	<b>(2,839)</b>	<b>-9.0%</b>
Vacant	23,799	23,011	788	3.4%	20,960	2,839	13.5%
Total Available Rooms	52,410	52,410	-	0.0%	52,410	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	11.6%	13.0%	(1.4)	-10.8%	16.5%	(4.9)	-29.7%
Comp	0.2%	0.2%	-	0.0%	0.3%	(0.1)	-33.3%
28 Day	42.7%	42.9%	(0.2)	-0.5%	43.1%	(0.4)	-0.9%
<b>Total Occupancy Percentage</b>	<b>54.6%</b>	<b>56.1%</b>	<b>(1.5)</b>	<b>-2.7%</b>	<b>60.0%</b>	<b>(5.4)</b>	<b>-9.0%</b>
Vacant	45.4%	43.9%	1.5	3.4%	40.0%	5.4	13.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$215,792</b>	<b>\$207,603</b>	<b>\$8,189</b>	<b>3.9%</b>	<b>\$250,387</b>	<b>(\$34,595)</b>	<b>-13.8%</b>
Comp	\$3,221	\$3,251	(\$30)	-0.9%	\$4,705	(\$1,484)	-31.5%
28 Day	\$310,770	\$304,088	\$6,682	2.2%	\$299,776	\$10,994	3.7%
Total Revenue	\$529,783	\$514,942	\$14,841	2.9%	\$554,868	(\$25,085)	-4.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$35.38</b>	<b>\$30.50</b>	<b>\$4.88</b>	<b>16.0%</b>	<b>\$28.89</b>	<b>\$6.49</b>	<b>22.5%</b>
Comp	\$28.76	\$31.56	(\$2.80)	-8.9%	\$26.43	\$2.33	8.8%
28 Day	\$13.87	\$13.52	\$0.35	2.6%	\$13.26	\$0.61	4.6%

**Reno-Sparks Convention and Visitors Authority**

**Vacation Rental Statistics**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	597	1,100	(503)	-45.7%	1,373	(776)	-56.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	5,973	5,190	783	15.1%	5,763	210	3.6%
<b>Total Occupied Rooms</b>	<b>6,570</b>	<b>6,290</b>	<b>280</b>	<b>4.5%</b>	<b>7,136</b>	<b>(566)</b>	<b>-7.9%</b>
Vacant	16,060	12,550	3,510	28.0%	10,882	5,178	47.6%
Total Available Rooms	22,630	18,840	3,790	20.1%	18,018	4,612	25.6%
<b>Percentage of Occupancy</b>							
Cash	2.6%	5.8%	(3.2)	-55.2%	7.6%	(5.0)	-65.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	26.4%	27.5%	(1.1)	-4.0%	32.0%	(5.6)	-17.5%
<b>Total Occupancy Percentage</b>	<b>29.0%</b>	<b>33.4%</b>	<b>(4.4)</b>	<b>-13.2%</b>	<b>39.6%</b>	<b>(10.6)</b>	<b>-26.8%</b>
Vacant	71.0%	66.6%	4.4	6.6%	60.4%	10.6	17.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$257,302</b>	<b>\$205,811</b>	<b>\$51,491</b>	<b>25.0%</b>	<b>\$232,724</b>	<b>\$24,578</b>	<b>10.6%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$346,214	\$238,650	\$107,564	45.1%	\$258,426	\$87,788	34.0%
Total Revenue	\$603,516	\$444,461	\$159,055	35.8%	\$491,150	\$112,366	22.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$430.99</b>	<b>\$187.10</b>	<b>\$243.89</b>	<b>130.4%</b>	<b>\$169.50</b>	<b>\$261.49</b>	<b>154.3%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$57.96	\$45.98	\$11.98	26.1%	\$44.84	\$13.12	29.3%

**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	6,253	4,883	1,370	28.1%	5,670	583	10.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	27	-	27	100.0%	-	27	100.0%
<b>Total Occupied Rooms</b>	<b>6,280</b>	<b>4,883</b>	<b>1,397</b>	<b>28.6%</b>	<b>5,670</b>	<b>610</b>	<b>10.8%</b>
Vacant	10,980	11,917	(937)	-7.9%	10,849	131	1.2%
Total Available Rooms	17,260	16,800	460	2.7%	16,519	741	4.5%
<b>Percentage of Occupancy</b>							
Cash	36.2%	29.1%	7.1	24.4%	34.3%	1.9	5.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.2%	0.0%	0.2	100.0%	0.0%	0.2	100.0%
<b>Total Occupancy Percentage</b>	<b>36.4%</b>	<b>29.1%</b>	<b>7.3</b>	<b>25.1%</b>	<b>34.3%</b>	<b>2.1</b>	<b>6.1%</b>
Vacant	63.6%	70.9%	(7.3)	-10.3%	65.7%	(2.1)	-3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$130,841</b>	<b>\$86,380</b>	<b>\$44,461</b>	<b>51.5%</b>	<b>\$156,871</b>	<b>(\$26,030)</b>	<b>-16.6%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,053	\$0	\$1,053	100.0%	\$0	\$1,053	100.0%
Total Revenue	\$131,894	\$86,380	\$45,514	52.7%	\$156,871	(\$24,977)	-15.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$20.92</b>	<b>\$17.69</b>	<b>\$3.23</b>	<b>18.3%</b>	<b>\$27.67</b>	<b>(\$6.75)</b>	<b>-24.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$39.00	\$0.00	\$39.00	100.0%	\$0.00	\$39.00	100.0%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

June 2011

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$232,672,756</b>	<b>\$219,929,936</b>	<b>\$12,742,820</b>	<b>5.8%</b>	<b>\$240,931,909</b>	<b>(\$8,259,153)</b>	<b>-3.4%</b>
<b>Occupied Rooms - Cash</b>	<b>3,227,326</b>	<b>3,144,734</b>	<b>82,592</b>	<b>2.6%</b>	<b>3,348,697</b>	<b>(121,371)</b>	<b>-3.6%</b>
<b>Average Rate - Cash</b>	<b>\$72.09</b>	<b>\$69.94</b>	<b>\$2.15</b>	<b>3.1%</b>	<b>\$71.95</b>	<b>\$0.14</b>	<b>0.2%</b>
<b>Occupied Rooms</b>							
Cash	3,227,326	3,144,734	82,592	2.6%	3,348,697	(121,371)	-3.6%
Comp	874,761	921,261	(46,500)	-5.0%	885,203	(10,442)	-1.2%
28 Day	1,251,945	1,294,976	(43,031)	-3.3%	1,290,436	(38,491)	-3.0%
<b>Total Occupied Rooms</b>	<b>5,354,032</b>	<b>5,360,971</b>	<b>(6,939)</b>	<b>-0.1%</b>	<b>5,524,336</b>	<b>(170,304)</b>	<b>-3.1%</b>
<b>Percentage of Occupancy</b>							
Cash	36.3%	34.4%	1.9	5.5%	37.0%	(0.7)	-1.9%
Comp	9.8%	10.1%	(0.3)	-3.0%	9.8%	-	0.0%
28 Day	14.1%	14.2%	(0.1)	-0.7%	14.3%	(0.2)	-1.4%
<b>Total Percentage of Occupancy</b>	<b>60.2%</b>	<b>58.6%</b>	<b>1.6</b>	<b>2.7%</b>	<b>61.1%</b>	<b>(0.9)</b>	<b>-1.5%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	2,718,817	2,652,568	66,249	2.5%	2,837,248	(118,431)	-4.2%
Motels	268,458	249,152	19,306	7.7%	263,343	5,115	1.9%
28 Day Motels	105,394	108,238	(2,844)	-2.6%	107,802	(2,408)	-2.2%
R.V. Parks	65,231	63,357	1,874	3.0%	66,433	(1,202)	-1.8%
Vacation Rentals	14,663	17,734	(3,071)	-17.3%	17,763	(3,100)	-17.5%
Timeshares	54,763	53,685	1,078	2.0%	56,108	(1,345)	-2.4%
<b>Total Occupied - Cash</b>	<b>3,227,326</b>	<b>3,144,734</b>	<b>82,592</b>	<b>2.6%</b>	<b>3,348,697</b>	<b>(121,371)</b>	<b>-3.6%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	49.2%	46.7%	2.5	5.4%	50.4%	(1.2)	-2.4%
Motels	35.0%	31.3%	3.7	11.8%	33.4%	1.6	4.8%
28 Day Motels	6.9%	6.8%	0.1	1.5%	6.9%	0.0	0.0%
R.V. Parks	10.2%	9.9%	0.3	3.0%	10.4%	(0.2)	-1.9%
Vacation Rentals	6.4%	7.7%	(1.3)	-16.9%	7.9%	(1.5)	-19.0%
Timeshares	26.5%	26.3%	0.2	0.8%	28.2%	(1.7)	-6.0%
<b>Total Occupancy Percentage - Cash</b>	<b>36.3%</b>	<b>34.4%</b>	<b>1.9</b>	<b>5.5%</b>	<b>37.0%</b>	<b>(0.7)</b>	<b>-1.9%</b>
<b>Average Rates - Cash</b>							
Hotels	\$76.81	\$74.52	\$2.29	3.1%	\$76.62	\$0.19	0.2%
Motels	\$47.11	\$46.93	\$0.18	0.4%	\$47.84	(\$0.73)	-1.5%
28 Day Motels	\$25.46	\$26.11	(\$0.65)	-2.5%	\$26.87	(\$1.41)	-5.2%
R.V. Parks	\$31.27	\$30.55	\$0.72	2.4%	\$30.43	\$0.84	2.8%
Vacation Rental	\$325.98	\$247.22	\$78.76	31.9%	\$250.88	\$75.10	29.9%
Timeshares	\$30.70	\$26.68	\$4.02	15.1%	\$28.19	\$2.51	8.9%
<b>Total Cash Average Rate</b>	<b>\$72.09</b>	<b>\$69.94</b>	<b>\$2.15</b>	<b>3.1%</b>	<b>\$71.95</b>	<b>\$0.14</b>	<b>0.2%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics - Year To Date**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	3,227,326	3,144,734	82,592	2.6%	3,348,697	(121,371)	-3.6%
Comp	874,761	921,261	(46,500)	-5.0%	885,203	(10,442)	-1.2%
28 Day	1,251,945	1,294,976	(43,031)	-3.3%	1,290,436	(38,491)	-3.0%
<b>Total Occupied Rooms</b>	<b>5,354,032</b>	<b>5,360,971</b>	<b>(6,939)</b>	<b>-0.1%</b>	<b>5,524,336</b>	<b>(170,304)</b>	<b>-3.1%</b>
Vacant	3,538,721	3,780,567	(241,846)	-6.4%	3,518,683	20,038	0.6%
Total Available Rooms	8,892,753	9,141,538	(248,785)	-2.7%	9,043,019	(150,266)	-1.7%
<b>Percentage of Occupancy</b>							
Cash	36.3%	34.4%	1.9	5.5%	37.0%	(0.7)	-1.9%
Comp	9.8%	10.1%	(0.3)	-3.0%	9.8%	-	0.0%
28 Day	14.1%	14.2%	(0.1)	-0.7%	14.3%	(0.2)	-1.4%
<b>Total Occupancy Percentage</b>	<b>60.2%</b>	<b>58.6%</b>	<b>1.6</b>	<b>2.7%</b>	<b>61.1%</b>	<b>(0.9)</b>	<b>-1.5%</b>
Vacant	39.8%	41.4%	(1.6)	-3.9%	38.9%	0.9	2.3%
Total (must equal 100.0%)	100.0%	100.0%	0.0	0.0%	100.0%	0.0	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$232,672,756</b>	<b>\$219,929,936</b>	<b>\$12,742,820</b>	<b>5.8%</b>	<b>\$240,931,909</b>	<b>(\$8,259,153)</b>	<b>-3.4%</b>
Comp	\$56,373,581	\$62,034,148	(\$5,660,567)	-9.1%	\$58,247,336	(\$1,873,755)	-3.2%
28 Day	\$24,047,397	\$25,312,804	(\$1,265,407)	-5.0%	\$25,075,853	(\$1,028,456)	-4.1%
Total Revenue	\$313,093,734	\$307,276,888	\$5,816,846	1.9%	\$324,255,098	(\$11,161,364)	-3.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$72.09</b>	<b>\$69.94</b>	<b>\$2.15</b>	<b>3.1%</b>	<b>\$71.95</b>	<b>\$0.14</b>	<b>0.2%</b>
Comp	\$64.44	\$67.34	(\$2.90)	-4.3%	\$65.80	(\$1.36)	-2.1%
28 Day	\$19.21	\$19.55	(\$0.34)	-1.7%	\$19.43	(\$0.22)	-1.1%

**Reno-Sparks Convention and Visitors Authority**

**Hotel Statistics - Year To Date**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	2,718,817	2,652,568	66,249	2.5%	2,837,248	(118,431)	-4.2%
Comp	871,171	916,880	(45,709)	-5.0%	880,829	(9,658)	-1.1%
28 Day	20,327	17,923	2,404	13.4%	18,987	1,340	7.1%
<b>Total Occupied Rooms</b>	<b>3,610,315</b>	<b>3,587,371</b>	<b>22,944</b>	<b>0.6%</b>	<b>3,737,064</b>	<b>(126,749)</b>	<b>-3.4%</b>
Vacant	1,919,263	2,096,044	(176,781)	-8.4%	1,895,104	24,159	1.3%
Total Available Rooms	5,529,578	5,683,415	(153,837)	-2.7%	5,632,168	(102,590)	-1.8%
<b>Percentage of Occupancy</b>							
Cash	49.2%	46.7%	2.5	5.4%	50.4%	(1.2)	-2.4%
Comp	15.8%	16.1%	(0.3)	-1.9%	15.6%	0.2	1.3%
28 Day	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
<b>Total Occupancy Percentage</b>	<b>65.3%</b>	<b>63.1%</b>	<b>2.2</b>	<b>3.5%</b>	<b>66.4%</b>	<b>(1.1)</b>	<b>-1.7%</b>
Vacant	34.7%	36.9%	(2.2)	-6.0%	33.6%	1.1	3.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$208,842,478</b>	<b>\$197,660,251</b>	<b>\$11,182,227</b>	<b>5.7%</b>	<b>\$217,376,465</b>	<b>(\$8,533,987)</b>	<b>-3.9%</b>
Comp	\$56,235,803	\$61,853,628	(\$5,617,825)	-9.1%	\$58,065,501	(\$1,829,698)	-3.2%
28 Day	\$1,047,206	\$1,070,186	(\$22,980)	-2.1%	\$1,079,946	(\$32,740)	-3.0%
Total Revenue	\$266,125,487	\$260,584,065	\$5,541,422	2.1%	\$276,521,912	(\$10,396,425)	-3.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$76.81</b>	<b>\$74.52</b>	<b>\$2.29</b>	<b>3.1%</b>	<b>\$76.62</b>	<b>\$0.19</b>	<b>0.2%</b>
Comp	\$64.55	\$67.46	(\$2.91)	-4.3%	\$65.92	(\$1.37)	-2.1%
28 Day	\$51.52	\$59.71	(\$8.19)	-13.7%	\$56.88	(\$5.36)	-9.4%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

June 2011

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	268,458	249,152	19,306	7.7%	263,343	5,115	1.9%
Comp	2,482	3,011	(529)	-17.6%	2,928	(446)	-15.2%
28 Day	49,439	42,638	6,801	16.0%	45,530	3,909	8.6%
<b>Total Occupied Rooms</b>	<b>320,379</b>	<b>294,801</b>	<b>25,578</b>	<b>8.7%</b>	<b>311,801</b>	<b>8,578</b>	<b>2.8%</b>
Vacant	445,739	502,359	(56,620)	-11.3%	475,939	(30,200)	-6.3%
Total Available Rooms	766,118	797,160	(31,042)	-3.9%	787,740	(21,622)	-2.7%
<b>Percentage of Occupancy</b>							
Cash	35.0%	31.3%	3.7	11.8%	33.4%	1.6	4.8%
Comp	0.3%	0.4%	(0.1)	-25.0%	0.4%	(0.1)	-25.0%
28 Day	6.5%	5.3%	1.2	22.6%	5.8%	0.7	12.1%
<b>Total Occupancy Percentage</b>	<b>41.8%</b>	<b>37.0%</b>	<b>4.8</b>	<b>13.0%</b>	<b>39.6%</b>	<b>2.2</b>	<b>5.6%</b>
Vacant	58.2%	63.0%	(4.8)	-7.6%	60.4%	(2.2)	-3.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$12,646,154</b>	<b>\$11,691,979</b>	<b>\$954,175</b>	<b>8.2%</b>	<b>\$12,599,288</b>	<b>\$46,866</b>	<b>0.4%</b>
Comp	\$109,227	\$140,328	(\$31,101)	-22.2%	\$142,517	(\$33,290)	-23.4%
28 Day	\$958,572	\$738,095	\$220,477	29.9%	\$778,859	\$179,713	23.1%
Total Revenue	\$13,713,953	\$12,570,402	\$1,143,551	9.1%	\$13,520,664	\$193,289	1.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.11</b>	<b>\$46.93</b>	<b>\$0.18</b>	<b>0.4%</b>	<b>\$47.84</b>	<b>(\$0.73)</b>	<b>-1.5%</b>
Comp	\$44.01	\$46.61	(\$2.60)	-5.6%	\$48.67	(\$4.66)	-9.6%
28 Day	\$19.39	\$17.31	\$2.08	12.0%	\$17.11	\$2.28	13.3%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics - Year To Date**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	105,394	108,238	(2,844)	-2.6%	107,802	(2,408)	-2.2%
Comp	31	146	(115)	-78.8%	51	(20)	-39.2%
28 Day	848,066	897,044	(48,978)	-5.5%	890,584	(42,518)	-4.8%
<b>Total Occupied Rooms</b>	<b>953,491</b>	<b>1,005,428</b>	<b>(51,937)</b>	<b>-5.2%</b>	<b>998,437</b>	<b>(44,946)</b>	<b>-4.5%</b>
Vacant	566,851	579,280	(12,429)	-2.1%	560,963	5,888	1.0%
Total Available Rooms	1,520,342	1,584,708	(64,366)	-4.1%	1,559,400	(39,058)	-2.5%
<b>Percentage of Occupancy</b>							
Cash	6.9%	6.8%	0.1	1.5%	6.9%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	55.8%	56.6%	(0.8)	-1.4%	57.1%	(1.3)	-2.3%
<b>Total Occupancy Percentage</b>	<b>62.7%</b>	<b>63.4%</b>	<b>(0.7)</b>	<b>-1.1%</b>	<b>64.0%</b>	<b>(1.3)</b>	<b>-2.0%</b>
Vacant	37.3%	36.6%	0.7	1.9%	36.0%	1.3	3.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,683,038</b>	<b>\$2,826,192</b>	<b>(\$143,154)</b>	<b>-5.1%</b>	<b>\$2,896,723</b>	<b>(\$213,685)</b>	<b>-7.4%</b>
Comp	\$450	\$7,062	(\$6,612)	-93.6%	\$2,546	(\$2,096)	-82.3%
28 Day	\$15,331,539	\$16,908,524	(\$1,576,985)	-9.3%	\$16,638,515	(\$1,306,976)	-7.9%
Total Revenue	\$18,015,027	\$19,741,778	(\$1,726,751)	-8.7%	\$19,537,784	(\$1,522,757)	-7.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$25.46</b>	<b>\$26.11</b>	<b>(\$0.65)</b>	<b>-2.5%</b>	<b>\$26.87</b>	<b>(\$1.41)</b>	<b>-5.2%</b>
Comp	\$14.52	\$48.37	(\$33.85)	-70.0%	\$49.92	(\$35.40)	-70.9%
28 Day	\$18.08	\$18.85	(\$0.77)	-4.1%	\$18.68	(\$0.60)	-3.2%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics - Year To Date**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	65,231	63,357	1,874	3.0%	66,433	(1,202)	-1.8%
Comp	1,077	1,224	(147)	-12.0%	1,395	(318)	-22.8%
28 Day	261,693	274,679	(12,986)	-4.7%	273,104	(11,411)	-4.2%
<b>Total Occupied Rooms</b>	<b>328,001</b>	<b>339,260</b>	<b>(11,259)</b>	<b>-3.3%</b>	<b>340,932</b>	<b>(12,931)</b>	<b>-3.8%</b>
Vacant	314,450	303,375	11,075	3.7%	300,340	14,110	4.7%
Total Available Rooms	642,451	642,635	(184)	0.0%	641,272	1,179	0.2%
<b>Percentage of Occupancy</b>							
Cash	10.2%	9.9%	0.3	3.0%	10.4%	(0.2)	-1.9%
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	40.7%	42.7%	(2.0)	-4.7%	42.6%	(1.9)	-4.5%
<b>Total Occupancy Percentage</b>	<b>51.1%</b>	<b>52.8%</b>	<b>(1.7)</b>	<b>-3.2%</b>	<b>53.2%</b>	<b>(2.1)</b>	<b>-3.9%</b>
Vacant	48.9%	47.2%	1.7	3.6%	46.8%	2.1	4.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,039,736</b>	<b>\$1,935,242</b>	<b>\$104,494</b>	<b>5.4%</b>	<b>\$2,021,382</b>	<b>\$18,354</b>	<b>0.9%</b>
Comp	\$28,101	\$33,130	(\$5,029)	-15.2%	\$36,772	(\$8,671)	-23.6%
28 Day	\$3,371,629	\$3,609,296	(\$237,667)	-6.6%	\$3,560,550	(\$188,921)	-5.3%
Total Revenue	\$5,439,466	\$5,577,668	(\$138,202)	-2.5%	\$5,618,704	(\$179,238)	-3.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$31.27</b>	<b>\$30.55</b>	<b>\$0.72</b>	<b>2.4%</b>	<b>\$30.43</b>	<b>\$0.84</b>	<b>2.8%</b>
Comp	\$26.09	\$27.07	(\$0.98)	-3.6%	\$26.36	(\$0.27)	-1.0%
28 Day	\$12.88	\$13.14	(\$0.26)	-2.0%	\$13.04	(\$0.16)	-1.2%

**Reno-Sparks Convention and Visitors Authority**

**Vacation Rental Statistics - Year To Date**

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	14,663	17,734	(3,071)	-17.3%	17,763	(3,100)	-17.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	72,393	62,692	9,701	15.5%	62,231	10,162	16.3%
<b>Total Occupied Rooms</b>	<b>87,056</b>	<b>80,426</b>	<b>6,630</b>	<b>8.2%</b>	<b>79,994</b>	<b>7,062</b>	<b>8.8%</b>
Vacant	140,660	148,794	(8,134)	-5.5%	143,701	(3,041)	-2.1%
Total Available Rooms	227,716	229,220	(1,504)	-0.7%	223,695	4,021	1.8%
<b>Percentage of Occupancy</b>							
Cash	6.4%	7.7%	(1.3)	-16.9%	7.9%	(1.5)	-19.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.8%	27.4%	4.4	16.1%	27.8%	4.0	14.4%
<b>Total Occupancy Percentage</b>	<b>38.2%</b>	<b>35.1%</b>	<b>3.1</b>	<b>8.8%</b>	<b>35.8%</b>	<b>2.4</b>	<b>6.7%</b>
Vacant	61.8%	64.9%	(3.1)	-4.8%	64.2%	(2.4)	-3.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,779,905</b>	<b>\$4,384,181</b>	<b>\$395,724</b>	<b>9.0%</b>	<b>\$4,456,396</b>	<b>\$323,509</b>	<b>7.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,337,398	\$2,986,703	\$350,695	11.7%	\$3,017,983	\$319,415	10.6%
Total Revenue	\$8,117,303	\$7,370,884	\$746,419	10.1%	\$7,474,379	\$642,924	8.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$325.98</b>	<b>\$247.22</b>	<b>\$78.76</b>	<b>31.9%</b>	<b>\$250.88</b>	<b>\$75.10</b>	<b>29.9%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$46.10	\$47.64	(\$1.54)	-3.2%	\$48.50	(\$2.40)	-4.9%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**June 2011**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	54,763	53,685	1,078	2.0%	56,108	(1,345)	-2.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	27	-	27	100.0%	-	27	100.0%
<b>Total Occupied Rooms</b>	<b>54,790</b>	<b>53,685</b>	<b>1,105</b>	<b>2.1%</b>	<b>56,108</b>	<b>(1,318)</b>	<b>-2.3%</b>
Vacant	151,758	150,715	1,043	0.7%	142,636	9,122	6.4%
Total Available Rooms	206,548	204,400	2,148	1.1%	198,744	7,804	3.9%
<b>Percentage of Occupancy</b>							
Cash	26.5%	26.3%	0.2	0.8%	28.2%	(1.7)	-6.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>26.5%</b>	<b>26.3%</b>	<b>0.2</b>	<b>0.8%</b>	<b>28.2%</b>	<b>(1.7)</b>	<b>-6.0%</b>
Vacant	73.5%	73.7%	(0.2)	-0.3%	71.8%	1.7	2.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,681,445</b>	<b>\$1,432,091</b>	<b>\$249,354</b>	<b>17.4%</b>	<b>\$1,581,655</b>	<b>\$99,790</b>	<b>6.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,053	\$0	\$1,053	100.0%	\$0	\$1,053	100.0%
Total Revenue	\$1,682,498	\$1,432,091	\$250,407	17.5%	\$1,581,655	\$100,843	6.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$30.70</b>	<b>\$26.68</b>	<b>\$4.02</b>	<b>15.1%</b>	<b>\$28.19</b>	<b>\$2.51</b>	<b>8.9%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$39.00	\$0.00	\$39.00	100.0%	\$0.00	\$39.00	100.0%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
June 2011**

Current Month Actual June 2011	Last Year Actual June 2010			Tax District	Year To Date Actual July 2010 - June 2011	Last Year - Year To Date Actual July 2009 - June 2010		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
11,101,654	12,302,074	(1,200,420)	-9.8%	Reno B	114,421,655	116,973,684	(2,552,029)	-2.2%
6,622,212	8,458,604	(1,836,392)	-21.7%	Reno D	66,393,461	70,881,576	(4,488,114)	-6.3%
54,058	71,688	(17,630)	-24.6%	Reno E	707,272	795,910	(88,638)	-11.1%
<b>17,777,924</b>	<b>20,832,366</b>	<b>(3,054,442)</b>	<b>-14.7%</b>	<b>Total Reno</b>	<b>181,522,388</b>	<b>188,651,170</b>	<b>(7,128,782)</b>	<b>-3.8%</b>
25,323	26,010	(688)	-2.6%	Washoe A	250,558	280,538	(29,980)	-10.7%
2,477,517	2,610,602	(133,085)	-5.1%	Washoe B	27,812,308	27,092,030	720,278	2.7%
<b>2,502,840</b>	<b>2,636,612</b>	<b>(133,773)</b>	<b>-5.1%</b>	<b>Total Washoe Co.</b>	<b>28,062,867</b>	<b>27,372,568</b>	<b>690,298</b>	<b>2.5%</b>
<b>2,029,669</b>	<b>2,469,592</b>	<b>(439,923)</b>	<b>-17.8%</b>	<b>Sparks</b>	<b>23,087,502</b>	<b>24,908,171</b>	<b>(1,820,669)</b>	<b>-7.3%</b>
<b>22,310,432</b>	<b>25,938,570</b>	<b>(3,628,138)</b>	<b>-14.0%</b>	<b>Total Taxable Revenue</b>	<b>232,672,757</b>	<b>240,931,909</b>	<b>(8,259,153)</b>	<b>-3.4%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village