



NATIONAL MIXED CHAMPIONSHIPS

FEATURING THE FESTIVAL OF BOWLING
2011



HOT BOWLING BALL SPECIAL

\$99.95*



Victory Road™ Solid

Release Date: July 12, 2011

Looking for more traction in the midlane and an earlier break point, our development team set out on a journey to find an ideal combination of coverstock, surface preparation, and weight block.

The Victory Road's inverted Fe³ technology™ weight block will power the solid version as well. It's a true performer, a real workhorse that gets the job done every time.

Using CATS technology to evaluate the proper shell and surface, the team analyzed several combinations and chose the solid R2S cover with a 3000-grit Abralon® finish. This gave the new Victory Road Solid just the right amount of roll in the midlane with ample backend hook, just what every bowler wants. This new 3000-grit finish gave us a different look and proved to be a great addition to our lineup of finish options.

In conclusion, Storm® continues to develop innovative technology combined with fine workmanship. That's why we are "The Bowler's Company"



Victory Road™

We were looking for a versatile piece with a strong motion down lane. As we designed the new Victory Road, we first considered the core and then the coverstock.

The success of the original Hy-Road was due in part to the core shape that created a roll pattern with ample flare that just seemed to always "get the job done." And while it can be challenging to improve upon perfection, the inverted Fe³ technology™ in the new Victory Road does just that.

Wrapping the re-engineered Fe³ weight block with the proper shell material is essential to realizing the benefits of both! So we chose the reliable and proven R2S material for its ability to handle a wide variety of lane conditions. With the Victory Road's straight pearl mixture, you'll go deep in the pocket while reaching shallow into your pockets!

***MSRP \$179.95 Available in weights 10-16
Includes a \$20 drilling discount coupon**